



DON'T MISS BEHZAD AT  
**BISNOW'S  
HOLLYWOOD  
BOOM**

— Los Angeles —

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Tuesday, September 20th

## SPEAKERS

**Fireside Chat with Hollywood Chamber of Commerce  
President Leron Gubler**



**Leron Gubler**  
CEO  
*Hollywood Chamber of  
Commerce*

### **Future of Hollywood**

Hear about the Boom in Hollywood, Market Trends, and more!



**Robert Herscu**  
CEO  
*HQ Developments*



**Frank Stephan**  
Partner  
*Clarett West  
Development*



**Joe Mariani**  
Associate Executive  
Director  
*Hollywood Property  
Owners Alliance*



**Mark Aden**  
President & CEO  
*DCI Engineers*



**Jack Mollenkopf**  
Regional Vice President  
*Pankow*



**Sean Moghavam**  
President  
*Archway Holdings*

**The Office Boom**

Hear from an all-star panel of developers about the surge in the office space market



**Chris Barton**  
EVP  
*Hudson Pacific  
Properties*



**David Simon**  
EVP  
*Kilroy Realty  
Corporation*



**Timan Khoubian**  
VP  
*DLJ Real Estate  
Capital Partners*



**Behzad Souferian**  
CEO  
*The Souferian Group*



**Moderator**  
**Alain R'bibo**  
Partner  
*Allen Matkins*



The big Hollywood boom! Join us to learn more about all the exciting trends in Hollywood. Major developments, financial successes, and the surge in office spaces. Hear from Leron Gubler, the President of the Hollywood Chamber of Commerce, a diverse set of developers, and industry leaders on where Hollywood is and where it is going. And, as always, come early for some breakfast and networking and stay for post-panel networking.

## LOCATION

**Eastown**  
6201 Hollywood Blvd  
Los Angeles, CA 90028

**Parking Information:** Complimentary with validation from event.

**GET DIRECTIONS**



## AGENDA

Time	Activity
7:30 AM - 8:30 AM	Breakfast and Networking
8:30 AM - 8:45 AM	Fireside Chat with President of Hollywood Chamber of Commerce Leron Gubler
8:45 AM - 9:20 AM	The Future of Hollywood
9:25 AM - 10:00 AM	A Look Into The Office Boom
10:00 AM - 10:30 AM	Post-Panel Networking

**ADD TO CALENDAR**

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**Registration Questions:**  
[202-293-0370](tel:202-293-0370)  
[eventregistration@bisnow.com](mailto:eventregistration@bisnow.com)

\*\*Price may not reflect real-time ticket price, prices are changed as thresholds are met.

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